

Safeguard Your Organization From Phishing and Impersonation With KELA Brand Protection



- ✓ Takedown Phishing Sites
- ✓ Increase customer trust
- ✓ Protect your brand

Protect your brand. Increase Trust.

KELA Brand Protection proactively defends your brand by neutralizing threats like phishing and impersonation. With a focus on monitoring, detecting and taking down phishing websites, misuse of brand on social media, and other fraudulent activities KELA ensures your brand's integrity remains untarnished.



Detect Phishing & Fraud

Monitor for and alert on misuse of your brand and assets across the web, social media and applications.



Analyze and Validate

Classified incidents for review. Automatically prioritized, along with full context and enrichments, for rapid and informed decisions.



Block and Takedown

URL blocking and rapid, fully automated takedown services to neutralize threats efficiently within hours.

Detect Phishing and Brand abuse from its earliest stages



A suspicious domain is registered



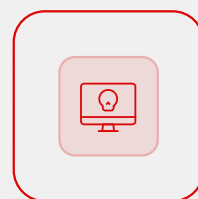
The Domain is connected to a server



Domain connects to a mail server



The domain has content on it



Phishing Site

Comprehensive protection from phishing attacks

Receive near real-time alerts on suspicious sites targeting and misusing your brand to proactively stop Phishing attacks at their inception.

Broad source coverage for early detection

KELA harnesses the industry's largest proprietary dataset, along with publicly available sources, providing you with the most comprehensive view of threats targeting your brand.



- KELA Web Server Intelligence
- Scam Conversation Analysis
- Spam Traps & Honeypots
- Cybercrime Community Reports
- DMARC Forensics
- HTTP Referrer Analysis



- Deep and Dark Web Intelligence
- Malvertising Detection
- Mobile App Store Surveillance
- Public Social Media Monitoring
- DNS Activity Tracking
- Certificate Transparency (CT) Intelligence

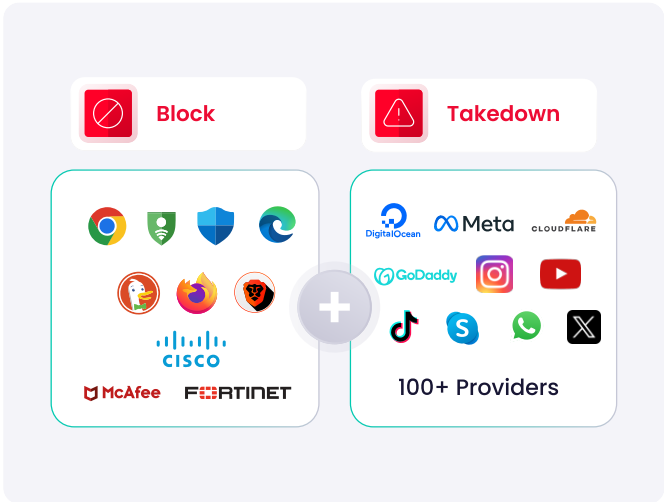
Threat Assessment and Validation

Receive near real-time alerts on suspicious sites targeting and misusing your brand to proactively stop Phishing attacks at their inception.



Rapid Automated Takedowns

A fully automated system of blocking and takedown at any scale, blocking Phishing sites within minutes, taking down within hours.



Key features

Proprietary and Public Sources

KELA scans for brand abuse across both public and proprietary sources across the open, deep and dark web.

Phishing Detection

Detect suspicious sites targeting and misusing your brand as part of Phishing attacks.

Domain Monitoring

Detect look-a-like domains, typosquatting, and subdomains as well as websites impersonating brands and parked pages.

Incident Enrichments

Incidents are enriched with Whois record information, screenshots, and related entities from KELA's vast data lake.

Social Media Monitoring

Monitor social media for pages and users impersonating your brand or employees.

Brand Assets Monitoring

Monitor for misuse of brand assets including logos, imagery, screenshots and more.

Integrations and Playbooks

Integrations with your existing tools, simple and intuitive playbooks setup to streamline your security processes.

Automatic Prioritization

Incidents are automatically classified and prioritized for rapid remediation.

